

5 HALLMARKS OF A CONSCIOUS LEADER



Whether it is within a traditional business setting, in the role of CEO of your household, or as a leader in your community, Conscious Leadership requires self-awareness and MASTERY in both the seen and unseen, the internal and external, the INTELLECT and the INTUITIVE. Adopting and integrating the Five Hallmarks of a Conscious Leader creates a solid foundation for the ever-evolving journey of the conscious leader.

Conscious Leaders:

- 1. Know it's NOT about Them** – Leading consciously means inspiring and engaging others to move in a direction together while accomplishing something greater than oneself. Conscious leaders embrace the role of “master servant.”
- 2. Distinguish Context from Content** – In an environment of “big data,” there is no shortage of “content.” Conscious leaders however, seek to understand “context” as it focuses on the confluence—rather than the counter point that is often the focus of “content.”
- 3. Play LARGE** – It's not “Go big, or go home” (temporary boldness for a one-time outcome, often benefiting only a few). Instead, conscious leaders consistently hold a context of “play” and “practice” that elevates the whole on a more sustained basis.
- 4. Leverage the Quantum Energy Field** – Though it sounds woo-woo, when an individual sets clear intentions an energy field emanates from them. This energy, combined with others' energy creates a synchronistic environment where no causal relationship exists, but meaningfully related events occur. Conscious leaders pay attention to and leverage this synchronicity.
- 5. Create & Participate in a Powerful Community** – Whether it is engagement in a local community organization or participation in a master-mind-type group, conscious leaders know that participation in a community (formal, or informal) is where the conscious leader's potential will be realized—where “conscious” takes form into “leadership.”

